



# Tree Lighting Ceremony Sponsorship Opportunities

## 2024 HOLIDAY SEASON

*presenting sponsor*



ConocoPhillips



# Tree Lighting

PRESENTED BY

ConocoPhillips

**SAVE THE DATE**  
Thursday December 5, 2024

Join the Energy Corridor district for our Annual Tree-Lighting event to welcome the holiday season and light a tree that will spread holiday cheer over the entire District.

**Interested in sponsoring this event?**

Reach out to us at [rweaver@energycorridor.org](mailto:rweaver@energycorridor.org)



# CONSIDER SPONSORING

- Food Vendors
- Pictures with Santa – in the Snow!
- Free Giveaways
- Interactive Family Exhibits
- Live Performances featuring Diverse Entertainment
- 12-Minute Holiday Drone Show
- Lighting of The Energy Corridor's 50-Foot Tree

This event kicks off our annual 12 Days of Christmas celebration, during which the District recognizes and delivers meals to first responders and donates more than \$30,000 to local nonprofits!

Last year, some 2,000 people gathered together to light the 50-foot tree display at our ceremony and enjoyed musical performances alongside food and holiday shopping at the Candy Cane Lane market, and our first ever Holiday drone show.

Join The Energy Corridor in celebrating the holidays with our community in a big way!



# The Energy Corridor District's Annual Tree Lighting Ceremony: **December 5, 2024**

## OUR GOAL:

Host The Energy Corridor District's Annual Tree-Lighting Ceremony to usher in the holiday season with entertainment, food, interactive family exhibits, a drone show, and lighting of the 50-foot Christmas tree display! This event will also kick off the 12 Days of Christmas acknowledging first responders and local non-profits.

### SPONSORSHIP OPPORTUNITIES

<p><b>\$25,000</b> Presenting Sponsor*</p>	<p><b>\$15,000</b> Stage Sponsor</p>	<p><b>\$10,000</b> Candy Cane Lane Sponsor</p>	<p><b>\$7,000</b> Giveaway Sponsor</p>
<ul style="list-style-type: none"> <li>Included in the name of the event (The Energy Corridor District Annual Tree Lighting Ceremony)</li> <li>Included in 12 Days of Christmas recognition</li> <li>Participation in the selection of books for non-profit and municipalities first responders</li> <li>Logo on all marketing and promotional materials</li> <li>Special recognition at the event</li> <li>Stage Recognition</li> <li>Drone show recognition</li> </ul> <p>*Co-Sponsorship Available</p>	<ul style="list-style-type: none"> <li>Logo on stage</li> <li>Logo on all marketing and promotional materials</li> <li>Stage Recognition</li> <li>Live performances featuring diverse entertainment</li> </ul>	<ul style="list-style-type: none"> <li>Logo prominently displayed throughout Candy Cane Lane</li> <li>Logo on all marketing and promotional materials</li> <li>Stage Recognition</li> </ul>	<ul style="list-style-type: none"> <li>Logo included on giveaways</li> <li>Logo on all marketing and promotional materials</li> <li>Stage Recognition</li> </ul>

