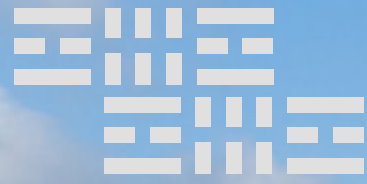
 ENBRIDGE

MCDERMOTT

THE ENERGY  
CORRIDOR DISTRICT'S

ANNUAL  
REPORT  
2023



# TABLE OF CONTENTS

1	——	MESSAGE FROM THE EXECUTIVE DIRECTOR
2	——	CORE SERVICES
4	——	THE DISTRICT BY THE NUMBERS
8	——	THE BEST OF 2023
12	——	BIG NEWS IN 2023
16	——	REDEFINING ENERGY
26	——	GROWTH IN THE DISTRICT
30	——	DELIVERING CORE SERVICES
38	——	OUR FOCUS IN 2024
39	——	THANK YOU TO OUR PARTNERS
40	——	STAY INFORMED





## MESSAGE FROM THE EXECUTIVE DIRECTOR

Greetings Energy Corridor Stakeholders,

It is with great excitement that I write you to celebrate a successful 2023 and share a continued positive outlook for the future of the Energy Corridor!

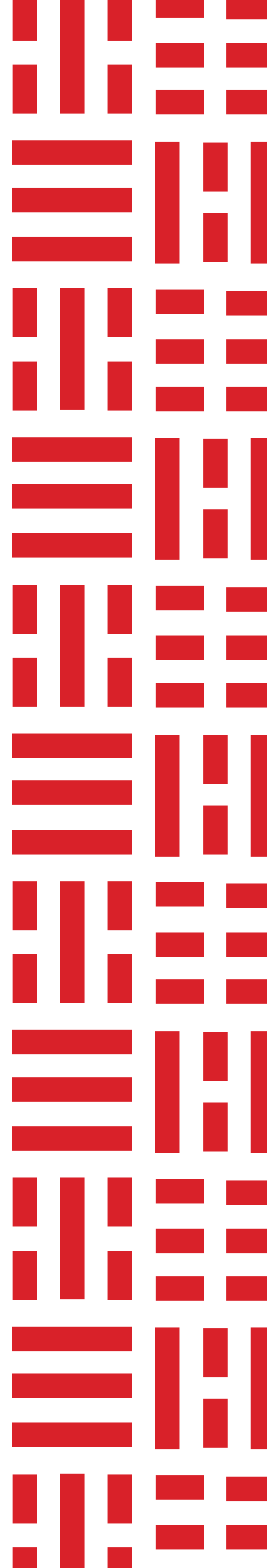
Over the course of 2023, The Energy Corridor District pursued and achieved many meaningful accomplishments. This includes securing \$8 million in grant funding for two infrastructure projects, implementing a public-private partnership with Shell and Harris County Precinct 4 to deliver "Energy Hill" at Terry Hershey Park, installing our inaugural 40-foot public art mural, improving public safety, and implementing Phase 1 of our gateways project, while advancing Phases 2 and 3 to construction design. Our efforts also included providing strategic leadership, advocacy, and relationship-building toward the goal of economic growth.

The year also saw the Energy Corridor continue to manifest its continued growth pattern with major corporate relocations. In 2023, we officially welcomed Baker Hughes' headquarters to the Energy Corridor and announced that Fluor and several other major corporations and companies would be joining us in 2024. These companies recognize what you already know: the Energy Corridor is the place to thrive.

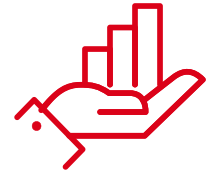
With 2024 well underway, my expectation is that the Energy Corridor, led by The Energy Corridor District, will continue to see meaningful gains. As such, this organization will continue its leadership to ensure a thriving business district as we advance our strategic interests and improve our physical infrastructure.

**All the best to you in 2024!**

Elijah J. Williams  
Executive Director



# CORE SERVICES



Advocacy, Economic  
Development, Leadership  
and Marketing



Beautification and  
Maintenance



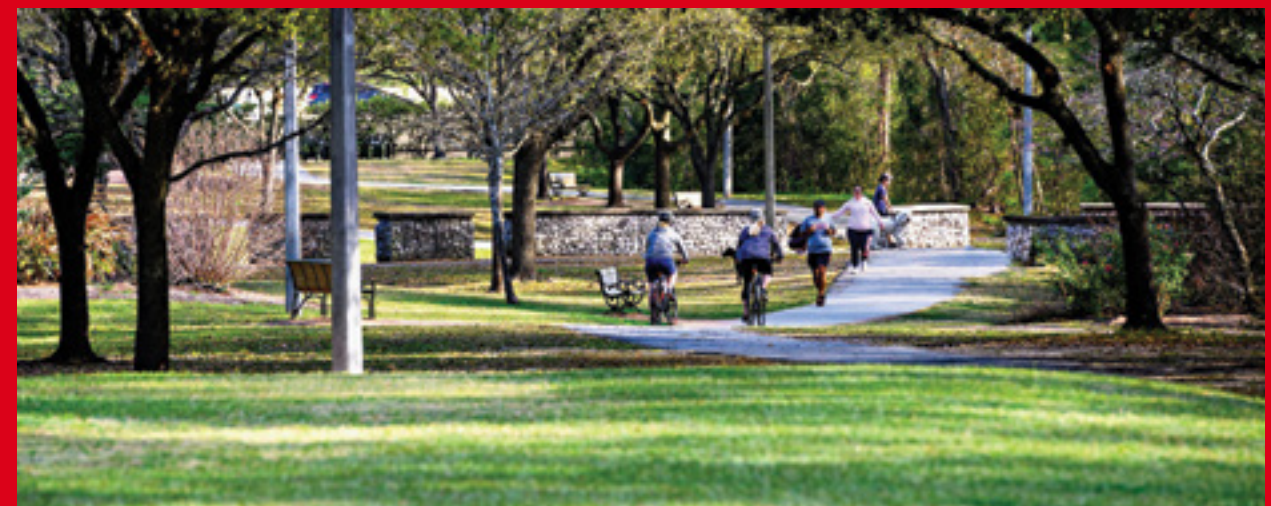
Planning,  
Infrastructure and  
Identity



Public Safety  
and Security



Transportation  
and Mobility



# THE DISTRICT BY THE NUMBERS

## DID YOU KNOW...

The Energy Corridor is the population center of Houston?

We are the center of the region's highly educated workforce and residential communities.



## 2K ACRES

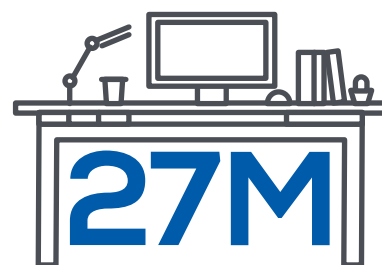
stretching along I-10 from Kirkwood to west of Barker Cypress Rd.

## 26K ACRES

of parks, trails and recreational areas.

## OFFICE SPACE IN THE DISTRICT

27 million square feet of office space and 21 million square feet of class-A office space.



## RETAIL

3.7 million square feet of retail space and 33 million square feet of combined total commercial real estate space.



## EMPLOYMENT & ECONOMICS\*

## \$24.2 B

In Total Spending and Output

## 119.7K

Total Jobs Supported

## POPULATION



## 30 MIN

Within a 30-minute drive in any direction, the District contains more than half of Houston's

- Architects
- Engineers
- Computer Scientists
- Mathematicians
- Scientists



## 67%

Of the district's adult population holds a degree, ranging from associate to PhD.

\*This information is from The Energy Corridor District's first-ever Economic Impact Report for the Energy Corridor.

## FORTUNE 500 & GLOBAL 500

Companies with headquarters or a presence in the Energy Corridor

**Baker Hughes** 



**ConocoPhillips**

**Sysco**<sup>TM</sup>

**ENBRIDGE**<sup>®</sup>



**FLUOR.**



أرامكو السعودية  
saudi aramco 

**BASF**  
We create chemistry

 **Kiewit**

 **TechnipFMC**

## OTHER MAJOR ENERGY CORRIDOR EMPLOYERS



HOUSTON  
**Methodist**<sup>®</sup>  
LEADING MEDICINE

  
**Texas Children's  
Hospital**<sup>®</sup>

**MCDERMOTT**



THE UNIVERSITY OF TEXAS  
**MDAnderson  
Cancer Center**



 **MODEC**



**sasol** 

# THE BEST OF 2023



ACTIVATION



PLANNING & INFRASTRUCTURE



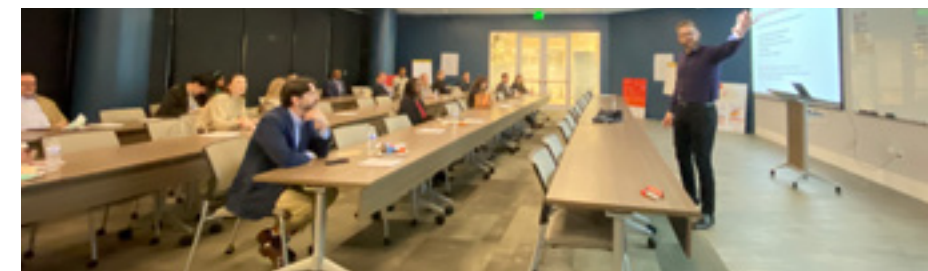
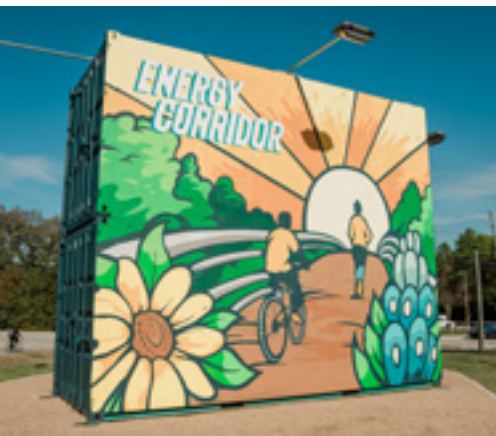
# THE BEST OF 2023



## LEADERSHIP & ADVOCACY



## PUBLIC SAFETY





# BIG NEWS IN 2023

## THE ENERGY CORRIDOR DISTRICT RECEIVES \$8M TO INVEST IN INFRASTRUCTURE PROJECTS



For the first time in organizational history, the District won grants totaling \$8M from both the Texas Department of Transportation’s Highway Safety Improvement Program (HSIP) and Harris County Precinct 4 Commissioner Lesley Briones’s Places 4 People initiative.

The Places 4 People grant of \$7.2M will support the Park Row-N. Dairy Ashford Multi-Modal Connectivity Project. This project represents critical mobility infrastructure, including shared-use paths and intersection improvements, to access employment, trails, transit, schools and housing. Specifically, the project will close a major trail gap between the Terry Hershey Trail and the Addicks Dam Trail, a foundational step to ensure the success of future trail connectivity projects. The project provides interconnected shared-use paths or sidewalks spanning 3.5 miles along Park Row from SH-6 to N. Eldridge Pkwy and then along N. Dairy Ashford Rd to I-10. The project continues down Dairy Ashford Rd to Memorial Dr.

The HSIP grant of approximately \$700K will support the N. Eldridge Pkwy-Park Row-N. Dairy Ashford Intersection Improvement Project. This project will deliver an improved intersection reconfiguration to improve vehicular and pedestrian traffic. The subject intersection was continuously listed on the high-injury network, signifying the need to implement improvements to reduce traffic fatalities and serious injuries at this crossing.



## ENERGY HILL AT TERRY HERSHEY PARK

On Monday, December 11, 2023, the District, stakeholders and members of the community gathered in Terry Hershey Park to celebrate the official ribbon cutting of Energy Hill, the District’s newest testament to its commitment to providing spaces for the community to thrive.

Energy Hill features the District’s two-sided inaugural 40-foot public art mural, the development of a gathering space off the trail, and street furniture made of upcycled, decommissioned wind turbine blades, which were generously donated by Shell USA. The completion of “Energy Hill” at Terry Hershey Park represents a public-private partnership between The Energy Corridor District, Harris County Precinct 4 Commissioner Lesley Briones and Shell USA. This space also represents the District’s leadership and vision to tell the story of energy within the corridor and implement meaningful public spaces.

The ribbon-cutting ceremony included the presentation of a plaque that will be displayed at Energy Hill for passersby and community members to learn more about the partnership between The Energy Corridor District, Harris County Precinct 4 and Shell USA and the meaning behind the site. Above all, Energy Hill is a public space that benefits the local community while telling the story of energy and its future.



## THE ENERGY CORRIDOR DISTRICT PARTNERS WITH THE URBAN LAND INSTITUTE

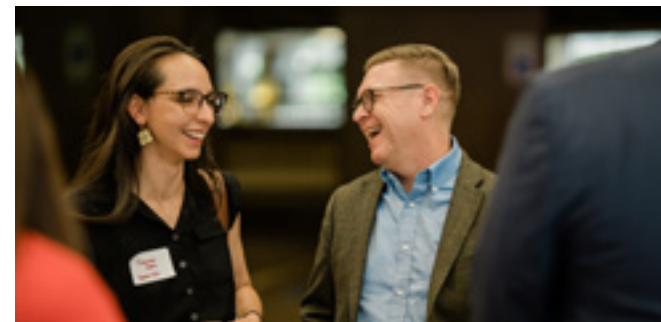
In May 2023, The Energy Corridor District welcomed an Advisory Services Panel consisting of members selected nationally from the Urban Land Institute. The panel joined staff, board members and various stakeholders in exploring opportunities and providing recommendations related to mobility, placemaking, activation, green space and land development within the District.

Panelists toured the Energy Corridor, met with District staff, reviewed District project plans and participated in meetings with stakeholders to gain insights into areas of opportunity that would inform their recommendations. This national group of experts ultimately offered preliminary recommendations that validated the District's current direction while offering new insights and ideas to inform and impact our future endeavors. The panel's final report was completed in December 2023 and is available via the Urban Land Institute's website.

The District extends its thanks to the panelists, ULI staff members and Energy Corridor stakeholders for their support in making the Energy Corridor a great place to work, live and thrive!

### ABOUT THE URBAN LAND INSTITUTE

ULI is the oldest and largest network of cross-disciplinary real estate and land use experts in the world. Through our members' dedication to the mission and their shared expertise, the Institute has been able to set standards of excellence in development practice.



**In the District, energy isn't a static concept. It's dynamic, evolving and waiting for you to define it.**

- Elijah J. Williams, Executive Director of The Energy Corridor District

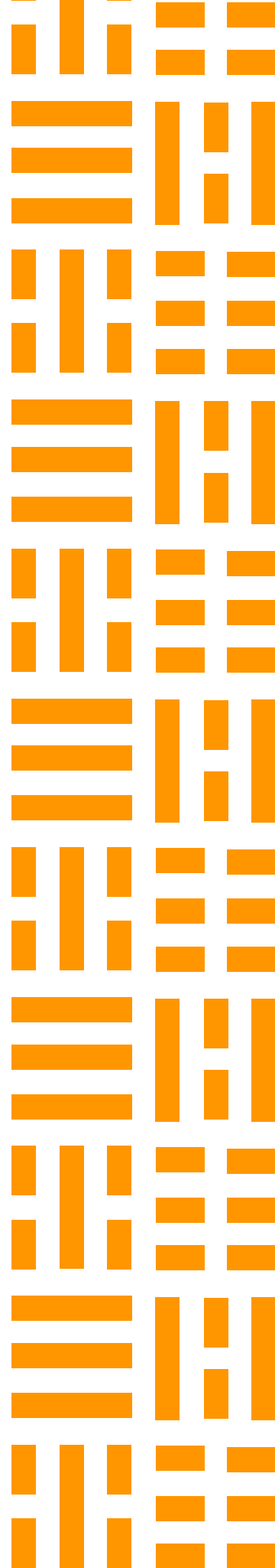


# REDEFINING ENERGY

The Energy Corridor District is more than a hub for global energy giants. Our vibrant community is rewriting the script on what energy means, not just for businesses but for every individual who calls the District home.

Here, the narrative is about empowering our stakeholders to craft and experience the energy they desire within their community. The Energy Corridor District embodies the energy of today and the boundless possibilities of tomorrow.

In 2023, we activated the District by hosting signature events such as our 3rd Annual Tree Lighting Celebration and inaugural Earth Day festivities. Additionally, we partnered to host movie nights and other opportunities for our community members and their families to thrive and supported corporations' efforts to redefine energy by leading community service efforts.



## EVENTS

### EARTH DAY



The District sponsored its inaugural Earth Day festivities on Thursday, April 20, 2023, at Terry Hershey Park. The event included an arts and crafts booth hosted by the Houston Public Library; guided yoga and meditation, led and sponsored by Busybody Fitness and Rehab; a tree giveaway and large-scale recycling event sponsored by Citgo and SBM Offshore; educational activities and school-grown produce from the Westside High School Science Club; and a specially crafted Earth Day Farmers & Specialty Market hosted by Your Neighborhood Farmers Market Association.

### SUMMER MOVIE NIGHTS



Harris County Precinct 4 and Houston City Council Member Mary Nan Huffman, in partnership with The Energy Corridor District, hosted two free movie nights for the District throughout the summer. One event included a showing of Disney's Descendants in Ray Miller Park, which included special appearances from Disney characters, free food, face painting and balloon artists.

### YOUR NEIGHBORHOOD FARMERS MARKET

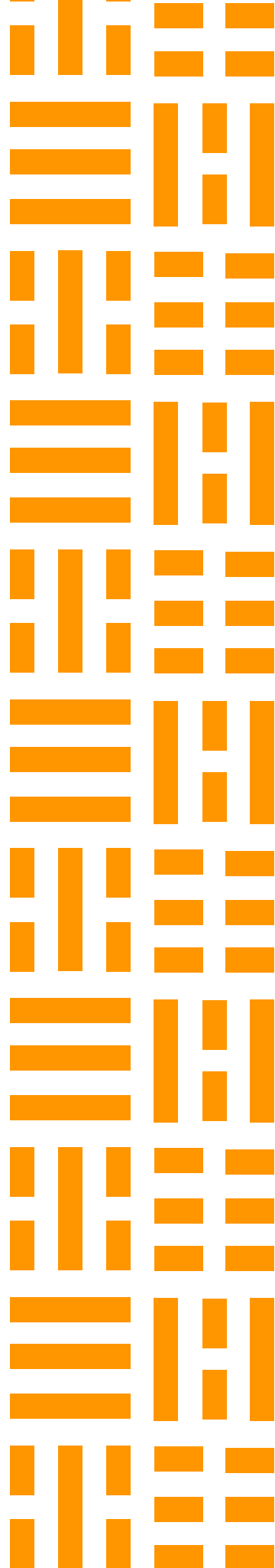


Each month of this past year, the Your Neighborhood Farmers Market Association held a farmers market at the corner of Eldridge Pkwy and Briar Forest. These markets, supported by the District, included fresh produce, artisan crafts and more for the local community.

### FALL FESTIVAL AT THE KENDALL NEIGHBORHOOD LIBRARY



Last Halloween, the Kendall Neighborhood Library held a Fall Festival that included crafting, games, prizes and fun for the whole family. The Energy Corridor District team was grateful to have been able to present at the festival.



### KIEWIT CLEANUP



In a remarkable display of community engagement, Kiewit volunteers joined forces to clean up Terry Hershey Park as part of their commemoration of Kiewit Volunteers Month, timed to coincide with the birthday of the company's founder, Peter Kiewit, on September 12, 2023. The initiative, which saw Kiewit employees actively contribute to beautifying the local environment, was made possible through a collaboration with Keep Houston Beautiful and The Energy Corridor District.

The cleanup event, which took place in Terry Hershey Park, garnered the enthusiastic participation of 86 Kiewit employees from various departments across seven different business districts within the company. These dedicated volunteers went above and beyond, demonstrating their commitment to the cause by removing approximately 20 bags of trash from the park.



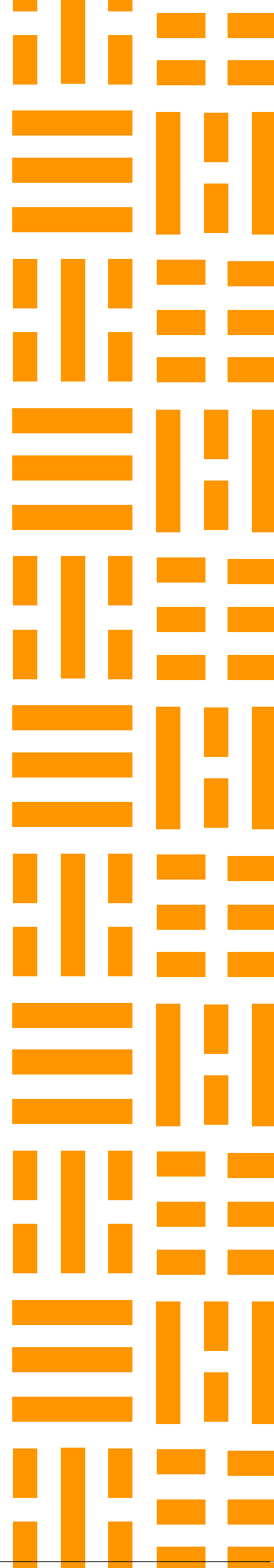
THIRD ANNUAL TREE LIGHTING CELEBRATION



On December 7, 2023, over 3,000 people joined The Energy Corridor District for the 3rd Annual Tree Lighting Celebration presented by ConocoPhillips.

Members of the Energy Corridor community rang in the holiday season at the event hosted by Zachery Lashway, anchor and reporter for KPRC-2.

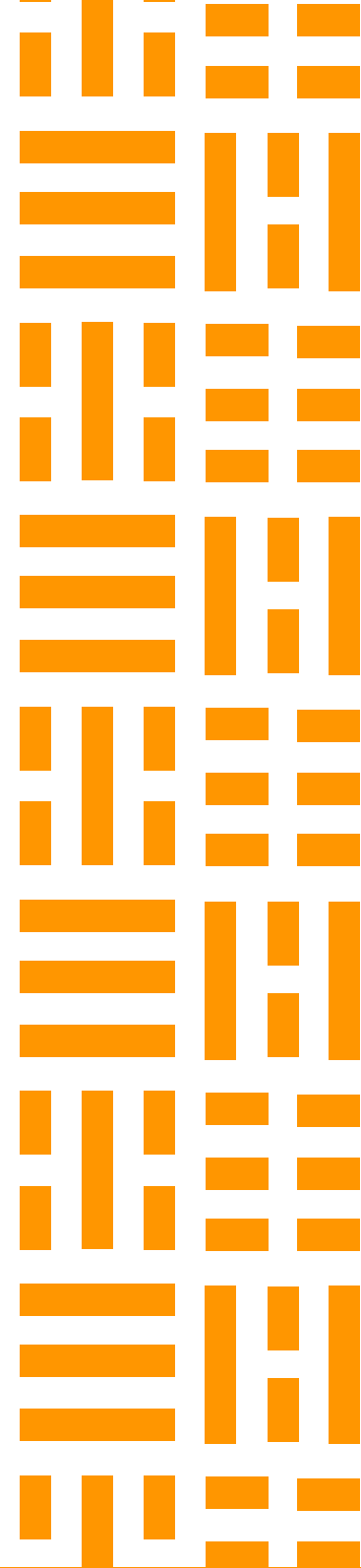
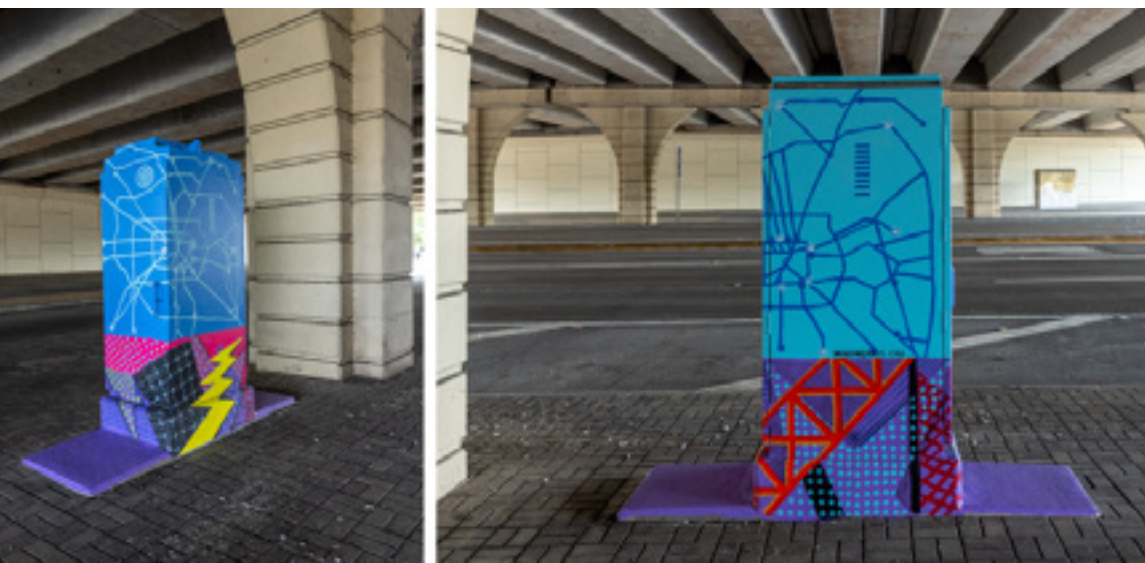
The celebration at the Hyatt Regency Houston West featured the lighting of the District's 50-foot tree, a holiday-themed drone show, Candy Cane Lane Nutcracker Market sponsored by Fluor and live music on the bp stage with performances by Wendy Thomas, the Westside High School choir and the Emotions band. Attendees were also given a keepsake necklace, sponsored by CITGO, enjoyed photos with Santa and the Grinch and enjoyed delicious food options from District restaurant vendors Flippin' Patties, Watson's House of Ales and Chick-fil-A.



MINI MURALS THROUGHOUT THE DISTRICT



In 2023, the District added three new mini murals to its collection in the Energy Corridor, including the latest addition at I-10 and Dairy Ashford Rd, painted by artist Carolina Gonzalez. The District's mini mural art program is in conjunction with Mini Murals Houston, a program founded in 2016 by UP Art Studio, with support from the City of Houston Public Works, the Mayor's Office of Cultural Affairs, Fresh Arts, East End Foundation and council member Larry Green.



12 DAYS OF CHRISTMAS



For the fourth year, the District continued its 12 Days of Christmas initiative. At the District's Tree Lighting celebration, which kicks off the initiative, we donated a total of \$30,000 to six non-profit organizations whose service areas include and impact the greater Energy Corridor. The 2023 grant recipients are CompassRN, the Outreach Center of West Houston, Senior Rides & More, Lily's Toy Box, the Center for Pursuit and Literacy Now. Over the life of this program, we have donated over \$80,000 to local non-profits serving the Energy Corridor.

Likewise, during the 12 Days of Christmas, the District honors its first responders and healthcare workers. As a small token of appreciation, we provide meals to area law enforcement, firefighters and healthcare workers for their service to the community.





“

West Houston, comprised of the Energy Corridor, Katy Fwy East and Westchase combined, ranks as the top performing suburban submarket with the most leasing volume over the past year.

– Wade Bowlin, Avison Young Houston

# GROWTH IN THE DISTRICT



In 2023, the Energy Corridor saw significant growth that is projected to continue. Join us in welcoming some of the newest corporations and companies to The Energy Corridor District.

## FLUOR.

Fluor has announced its relocation from Sugar Land to 737 Eldridge Pkwy, Three Eldridge, in the summer of 2024. The company signed a 12-year lease for the entire 308,186-square-foot office building, showcasing a major commitment to the Corridor and its future. Jennifer Kim, vice president and general manager of Fluor's Houston office, told the Houston Business Journal, "relocating Fluor's Houston operations to Three Eldridge, in the heart of the Energy Corridor, supports our current business and our anticipated growth." The company also recently announced the acquisition of additional leased space at Two Eldridge.

## FUGRO

Dutch Company Fugro moved from Sharpstown to the Energy Corridor with a lease of 75,000 square feet at Republic Square. Céline Gerson, Fugro's group director of the Americas and president of Fugro USA, told the Houston Chronicle, "The Fugro team is very excited about our move to Republic Square. The new location not only puts us closer to our clients but also provides our employees with a modern and highly efficient workspace with access to green spaces and numerous amenities."



Off-shore energy giant MODEC and its subsidiary SOFEC have signed a long-term lease at West Memorial Place I. Additionally, the Paris-based global engineering and tech company, Technip Energies, is relocating its U.S. headquarters to West Memorial Place II. The addition of both companies further cements the District's reputation as the premier place for companies focused on producing, distributing and marketing energy across the globe.



Kiewit Engineering, which recently relocated to the District, expanded its footprint by adding over 100,000 square feet of office space at Energy Center I.



## BAKER HUGHES MOVES CORPORATE HEADQUARTERS TO THE ENERGY CORRIDOR DISTRICT

In October 2023, Baker Hughes celebrated the grand opening of their brand-new corporate headquarters in The Energy Corridor District at 575, formerly known as Energy Center II. The company's office features a modern, flexible, collaborative and sustainable new workspace for its employees.

To solidify the company's commitment to its new Houston community, Baker Hughes celebrated its new home with a \$100,000 grant from the Baker Hughes Foundation to the Coastal Prairie Conservancy (CPC).

This grant, the third in three years from the Foundation to support habitat restoration in the Texas Gulf Coast region, will aid the CPC in preserving coastal prairies, wetlands, farms and ranches to benefit people and wildlife in Texas.

Baker Hughes remains committed to conserving and protecting natural resources, especially in the communities it serves. This partnership will benefit both the wildlife and the people in the Greater Houston area in addition to supporting Baker Hughes' commitment to advancing the United Nations' Sustainable Development Goals (SDGs) to protect, restore and promote sustainable use of terrestrial ecosystems.



## ADDICKS PARK AND RIDE REDEVELOPMENT

The redevelopment of the Addicks Park and Ride has been a central focus of The Energy Corridor District. The District has worked in close partnership with METRO leadership to provide meaningful input on the future of the park and ride. This has included one-on-one meetings with leadership as well as District leadership serving on a METRO Advisory Board.

In March 2023, The Energy Corridor District hosted METRO leadership for a public town hall in the Energy Corridor to discuss the proposed redevelopment of the Addicks Park and Ride facility. For many attendees, this was their first time hearing the phrase "Transit Oriented Development," a concept that stresses the role of transportation and mobility in real estate development and the guiding principle for the project.

METRO partnered with the District to connect with local community members to gather their thoughts and opinions on the best ways to redevelop the facility as a meaningful development within the Energy Corridor. In December 2023, METRO announced its intent to negotiate with a selected developer to deliver the project.



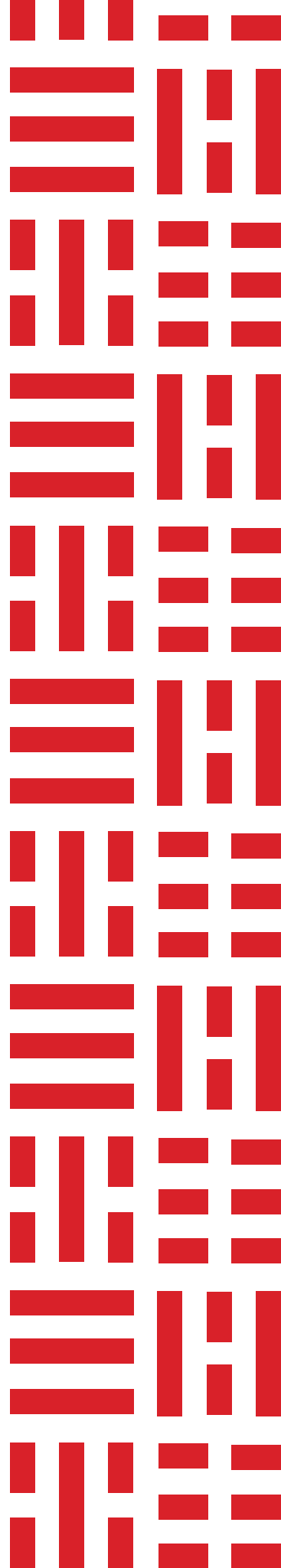
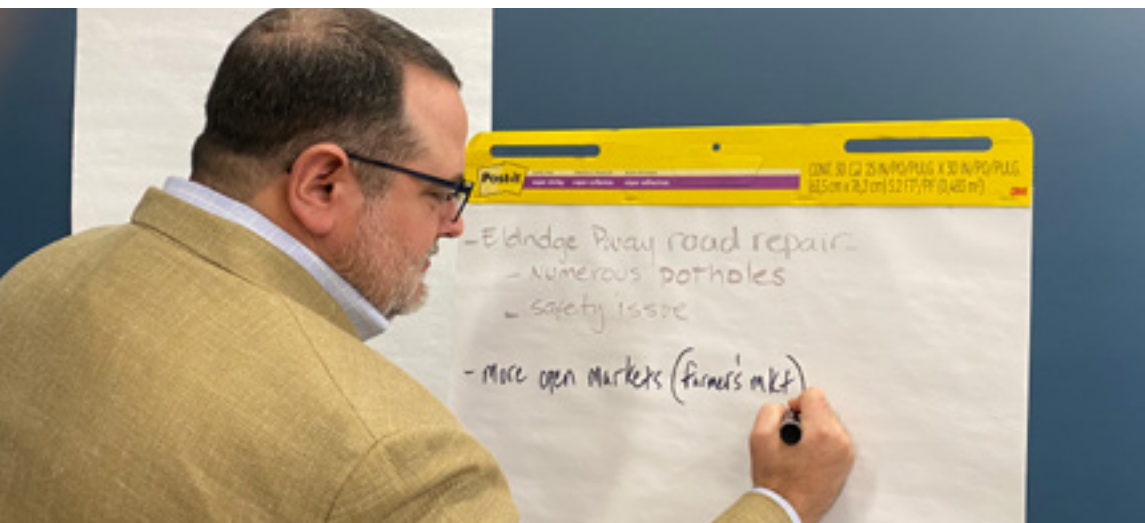
# DELIVERING CORE SERVICES

## ADVOCACY, ECONOMIC DEVELOPMENT, LEADERSHIP & MARKETING

In 2023, the District continued efforts to keep our stakeholders informed, advocate for their interests and contribute to economic development matters while exhibiting leadership and representation of the area.

One of the District's key focuses in 2023 was our dedication to stakeholder engagement, which included our quarterly Commercial Real Estate Stakeholder Meetings. These meetings featured updates on District projects, comprehensive reviews of market data, open discussions and resolutions of concerns involving organized programming for local youth after school hours to mitigate business disruptions. The District also brought in public agencies such as the City of Houston and METRO to discuss relevant projects directly with our key stakeholders.

As we approached the end of 2023, stakeholders actively participated in a special exercise during the final session, contributing to the shaping of the District's next Service Plan. Their invaluable input and experiences will guide us as we explore new ideas, services, programs and dreams to bring to life for our community in the coming years.



## ECONOMIC IMPACT REPORT

In 2023, the District completed its first comprehensive Economic Impact Report, which measured and analyzed the increase in output produced, incomes earned and jobs created or supported in the District over the last fiscal year. The extensive study unveiled remarkable statistics, highlighting the monumental impact of The Energy Corridor District on the Houston metropolitan area.

The report revealed that The Energy Corridor District currently bolsters an impressive \$24.2 billion in annual economic output, providing sustenance for a staggering 119,737 jobs and facilitating a substantial \$7.8 billion in household earnings. This economic activity translates into a substantial \$14.3 billion contribution to the gross area product, representing approximately 3% of the entire Houston regional economy. The findings of this report solidified The Energy Corridor District's standing as one of the leading business districts in the Houston region.

The District's Economic Impact Report can be found on our website.



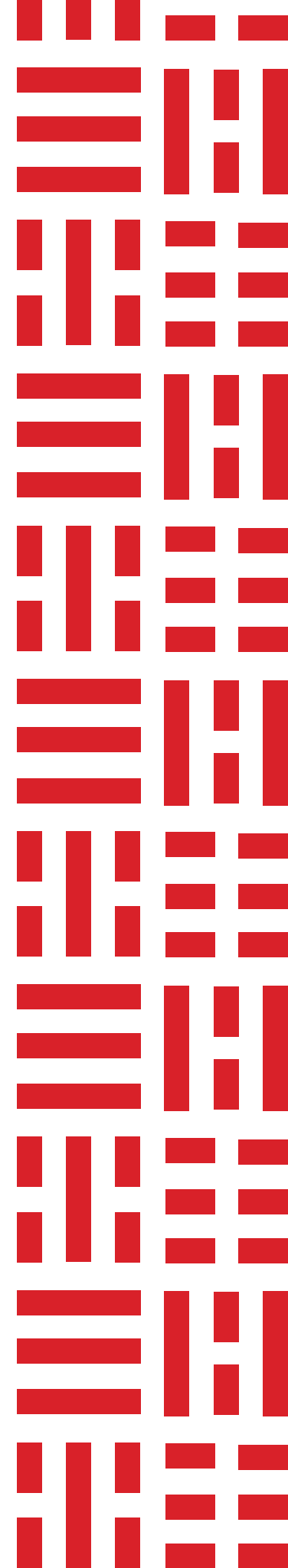
## MARKETING

In 2023, The Energy Corridor District strategically employed a mix of traditional and emerging media channels to effectively tell its story and promote events. The District's marketing and communications efforts are dedicated to telling the story of the entire Energy Corridor and why businesses and individuals thrive here.

This year, we told the story of "Redefining Energy" through a variety of mediums, including the installation of a billboard along W. Loop 610, positioned strategically 200 feet south of Post Oak. This investment proved highly successful, garnering an impressive 2,981,704 impressions. We also continue to utilize social media channels effectively while leveraging traditional media publications to reach our target audiences. Throughout the year, we secured featured articles in Site Selection magazine and the Houston Business Journal, among others.

On social media, the District had many successes year over year:

- Total Reach Increased by 97% YOY
- Total Impressions Increased by 192% YOY
- Total Clicks Increased by 106% YOY
- Total Page Engagements Increased by 53% YOY
- Total Video Views Increased by 563% YOY
- Average Cost Per Click Decreased by 35% YOY



## HOUSTON BUSINESS JOURNAL

The Energy Corridor District secured the commercial real estate tab for the Houston Business Journal's 2023-2024 Book of Lists, which is a comprehensive guide to the companies considered the "largest and most influential players defining our local economies." The printed Book of Lists will reach over 100,000 businesses and business readers. The digital version of the Book of Lists will be accessed nearly 500,000 times throughout the year.



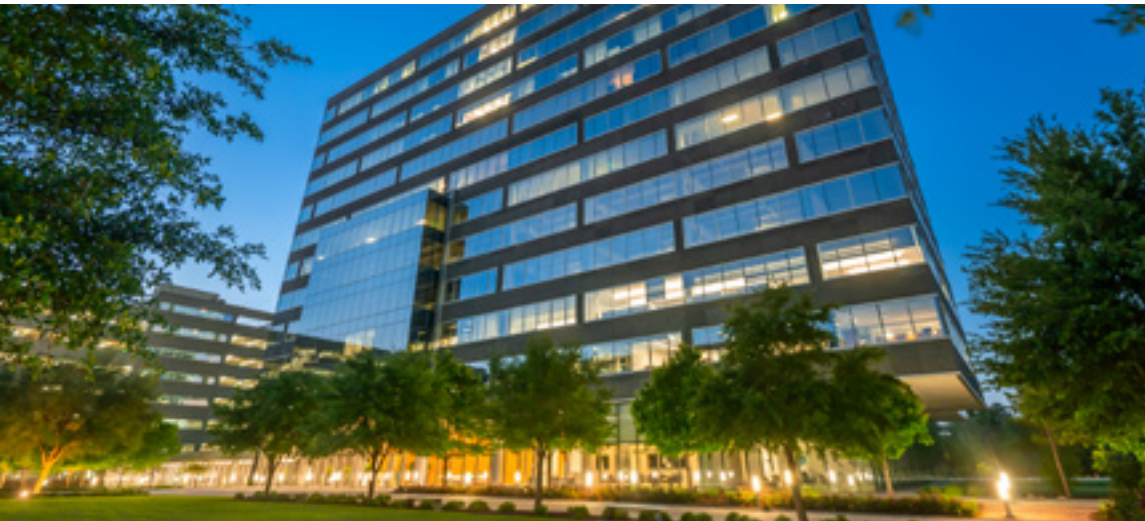
## DINING GUIDE



The District created its first-ever Dining Guide to showcase the unique dining options in the community. Physical copies of the Dining Guide were distributed to local businesses and apartment communities.

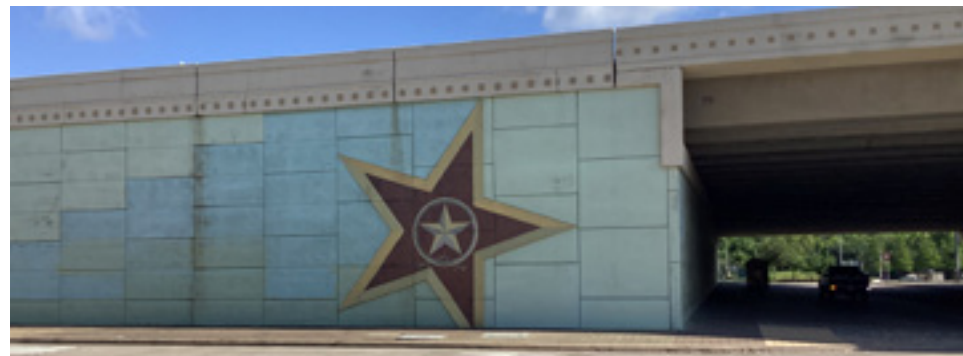
District restaurants include Lomonte's Italian Restaurant, which was named one of the most romantic restaurants in Houston by the Houston Chronicle, as well as Sylvia's Enchilada Kitchen, owned and operated by Sylvia Casares. Casares is known by many as Houston's Enchilada Queen and has been honored by the James Beard Foundation.

## BEAUTIFICATION & MAINTENANCE

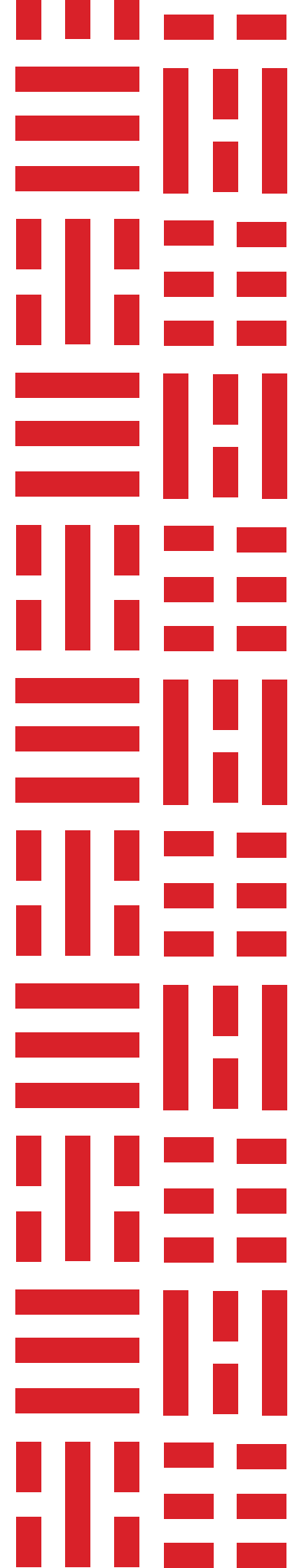


In 2023, the District remained committed to improving its landscaping and maintenance services. As such, we hired a new maintenance and landscape contractor, Silversand Services, who began work in January 2024. The new contract includes District-wide landscape maintenance and porter services, seasonal color installation and other irrigation and maintenance services within TxDOT and the City of Houston Right-of-Way.

Before



After

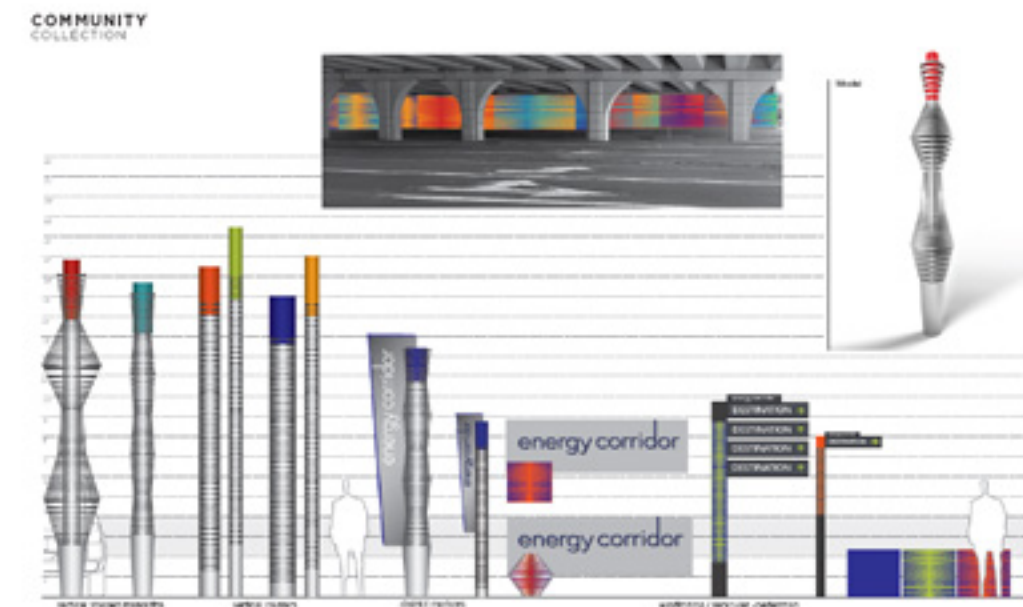


## PLANNING, INFRASTRUCTURE & IDENTITY



Mockups for the new District Street Signage package.

The District advanced several critical planning and infrastructure projects in 2023. As previously mentioned in the Big News section of this report, we secured \$8M in grant funding for both the Park Row-N. Dairy Ashford Multi-Modal Connectivity project and the N. Eldridge Pkwy-Park Row-N. Dairy Ashford Intersection Improvement Project. We also advanced several other projects, including the District's Street Signage package, to be implemented in 2024. The new District street signs will help tell the story of the Energy Corridor and support our public-facing brand image.



In 2022, the District introduced a vision for I-10 and Secondary Gateways to provide a sense of place and identity for the Energy Corridor. This year, the District completed Phase 1 of its Gateways project, which included power washing and painting over 15 miles of the I-10 retaining walls within the District, between Kirkwood (east) and Barker Cypress (west), as well as the I-10 off-ramp walls adjacent to Addicks Park & Ride. The District also advanced Phases 2 and 3 of the Gateways project to construction design. Phase 2 consists of relandscaping all of I-10, and Phase 3 consists of the development of monumental signs in the public right of way.

## PUBLIC SAFETY & SECURITY

In 2023, the District worked closely with property owners, law enforcement and social service agencies to disband homeless encampments and aid individuals in crisis. Year-round, The Energy Corridor District provides public safety and security patrols through the Harris County Precinct 5 Constables Office and works in tandem with the Houston Police Department, other law enforcement agencies and community members to keep our area safe.

The District also sponsors quarterly Public Safety and Security Stakeholder Meetings that are open to the public. These meetings include reviews of local crime statistics and discussions of any outstanding areas of concern. Each meeting generally features a presentation from local law enforcement to offer tips about reducing crime in the Energy Corridor. Presentations this year included Flock Cameras, active shooter situations, managing after-school situations with school children and other important topics.

Lastly, in 2023, the District agreed to implement a Public Safety Grant Program in 2024. The program is designed to help commercial property owners offset the cost of installing better lighting and security cameras to deter crime and assist law enforcement with their investigations. We additionally agreed to fund the implementation of five additional Flock Cameras in the Corridor. The cameras rely on new technology to capture license plates in real-time to help law enforcement find suspects promptly.



## TRANSPORTATION & MOBILITY

The District completed and approved its Mobility Action Plan (MAP) in 2023. The MAP identifies actionable transportation projects and programs that will guide capital improvement planning and implementation for the District over the next 10 years. The projects build upon several planning efforts completed for the District over the last decade, including streetscape design enhancements, District branding implementation and transit shelter improvements. Projects in the MAP are within or adjacent to the District boundaries but are critical improvements for achieving the District's overall vision. The District's MAP is located on our website for viewing.



Additionally, in 2023, the District continued the successful operation of the Woodlands-Energy Corridor Commuter Transit Service. According to data provided in 2023, over 2,000 additional riders took the service this year as compared to 2022.

Lastly, staff worked to improve transit in the Energy Corridor by surveying potential users about a Fort Bend-Energy Corridor Commuter Transit Study and advocacy at METRO to extend the Route 67 line to Addicks Park & Ride. This advocacy included speaking before the METRO Board of Directors and conducting meetings with METRO staff to make additional recommendations on this extension. The METRO Route 67 extension was ultimately approved by the METRO Board of Directors and will connect to other METRO routes and give local transit users access to the businesses along N. Dairy Ashford Rd and beyond.

The route expansion will also connect to Addicks Park and Ride via Park Row, providing connections to other METRO bus routes, including route 75-Eldridge, 162-Memorial Express, 228-Addicks-Downtown and 298-Addicks-TMC.

# OUR FOCUS IN 2024

The Energy Corridor District will spend 2024 working to advance the District's economic vitality. In addition to providing our stakeholders with value through our core services, we will focus on the following priorities.

## SECURE 2025-2034 SERVICE PLAN

In 2024, the District will drive the Energy Corridor's value proposition and provide a long-term vision to achieve the new Service Plan. Our specific efforts will include collecting stakeholder feedback to aid in the formation and distribution of the plan.

## LEAD AND ADVOCATE FOR THE ENERGY CORRIDOR

Looking to the future, the District's objective is to champion the strategic vision, long-term economic interests and infrastructure needs of the Corridor. Stakeholder engagement is a key focus, with a commitment to convening regular quarterly meetings to foster relationships across diverse stakeholder groups. Our efforts will extend to ensure an impactful public safety and security program while engaging elected officials and other relevant parties, working collaboratively to influence policy decisions and garner support for the District's interests.

## ACTIVATE THE ENERGY CORRIDOR DISTRICT

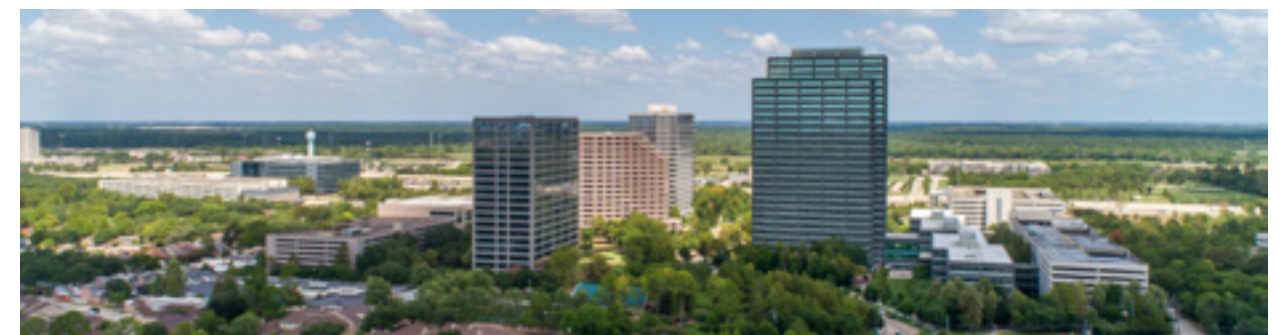
The narrative of The Energy Corridor District will be effectively conveyed through place-based branding, communication and marketing strategies. This includes telling the story of the Energy Corridor in a compelling manner to create a distinct identity. Additionally, targeted industry and community activation opportunities will be pursued through specific programming to foster collaboration and growth within relevant sectors.

## CATALYZE ACTION AND INVESTMENT IN INFRASTRUCTURE

The District plans to enhance the public realm through the provision of quality landscaping and maintenance services, establishing partnerships to ensure ongoing improvement. Placemaking and public art programming will be implemented to create engaging and vibrant spaces. The focus is on advancing these projects through advocacy and partnerships, aiming to accelerate their implementation. Additionally, the District plans to identify and strategically pursue funding opportunities to leverage investments for future capital improvement projects.

# THANK YOU TO OUR PARTNERS

- All Energy Corridor District Stakeholders
- Energy Corridor District Board Members
- Harris County Precinct 4 Commissioner Lesley Briones & Precinct 4 Staff
- Harris County Constable Precinct 5, Constable Ted Heap
- Harris County Flood Control District
- Mayor Sylvester Turner and the Mayor's Office
- City Council Member Amy Peck
- City Council Member Mary Nan Huffman
- City Council Member Tiffany Thomas
- Houston Police Department, Westside and Northwest Commands
- Houston Public Library System & Kendall Public Library
- City of Houston Department of Public Works & Engineering
- City of Houston Department of Neighborhoods
- Texas State Representative Lacey Hull, District 138
- Texas State Representative Mano DeAyala, District 133
- Congress Member Lizzie Fletcher, TX-7
- Congress Member Wesley Hunt, TX-38
- Congress Member Morgan Luttrell, TX-8
- Greater Houston Partnership
- Houston-Galveston Area Council
- West Houston Association
- Scenic Houston
- METRO
- State of Texas, Governor Abbott's Office of Economic Development and Tourism
- Texas Department of Transportation (TxDOT)
- Transportation Advocacy Group-Houston Region
- United States Army Corps of Engineers (USACE), Galveston District





## STAY INFORMED

The Energy Corridor District has two monthly newsletters to keep its constituents in the know: District Discovery and District Happenings. Our District Discovery Newsletter is where we share industry highlights, small business updates and the projects and services the District is working on. The District Happenings Newsletter is where you can learn more about all the events being hosted around the District each month.

Be sure to subscribe to these newsletters here:



For more information about the District, visit our website at [energycorridor.org](http://energycorridor.org). Additionally, the District is active on social media and reachable through email. If you need to reach us, email us at [info@energycorridor.org](mailto:info@energycorridor.org) or check out our socials.

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THRIVE  
HERE.™

**The Energy Corridor District**  
777 North Eldridge Parkway, Suite 270  
Houston, Texas 77079  
[info@energycorridor.org](mailto:info@energycorridor.org)  
281-759-3800