



Memorandum

To: ECD Bike Share Program Bidders
From : Kelly Rector, TDM Program Manager
Date: 03/01/2017

Subject: Energy Corridor Bike Share RFP Pre-bid Meeting Notes

Meeting began at The Energy Corridor District office, 757 N Eldridge Pkwy, Houston, TX 77079 at 2:00PM CST.

Clark Martinson, Executive Director, and Kelly Rector, TDM Program Manager, attended on behalf of The Energy Corridor District. Will Rub attended on behalf of Bantam Strategy Group.

Staff gave introductions, summarized the pilot project goals and desired outcomes, and then proceeded with a Q&A session.

Q1. Have any companies in the Energy Corridor expressed interest in becoming title sponsors? Are there any exclusive naming rights?

A1. There are no restrictions with regards to naming rights. The District is open to any opportunities to leverage naming rights. The ECD will assist the selected bidder to make connections with large companies for sponsorship opportunities.

Q2. Is there any importance or recognized importance in connecting to Houston B-Cycle?

A2. It will be a factor when evaluating proposals, but connecting into the B-Cycle system is not a criteria.

Q3. Is The District open to smart bikes?

A3. Yes.

Q4. Can you elaborate on dynamic pricing, as is referenced in Appendix B of the RFP under 8) Operations, Maintenance, Balancing?

A4. The District is open to having the bike share operator incentivize users to reposition/balance the bicycles through price changes depending on the time of day and/or station location in an effort to minimize the need to manually balance stations (usually by truck) and to maximize revenues from trips.

Q5. Is The District open to seeking government funds (e.g. grant funding)?

A5. Yes.

The meeting concluded at 2:37 PM CST.